



Communications and Outreach Committee Agenda

Wednesday, September 21, 2011 (7:30 p.m.)

Mid City West Community Council

543 N. Fairfax Avenue, Suite 106

Los Angeles, CA 90036

www.midcitywest.org

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The public is requested to fill out a **"Speaker Card"** to address Mid City West on any item on the agenda. Comments from the public on agenda items will be heard only when that item is being considered. Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 3 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

As covered under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at 213.485.1360 or e-mail NCsupport@lacity.org. Si requiere servicios de traducción, favor de notificar a la oficina 3 días de trabajo (72 horas) antes del evento. Si necesita asistencia con esta notificación, por favor llame a nuestra oficina al (21) 485-1360.

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed by appointment at 543 North Fairfax Avenue, Los Angeles, CA, at our website www.midcitywest.org, or at the scheduled meeting. In addition, if you would like a copy of any record relating to an item on the agenda, please call 323.651.3512 or send an e-mail to admin@midcitywest.org.

1. Call to Order and Committee Roll Call
2. Approval of 8/17/11 Minutes
www.midcitywest.org/sitedocs/agendas_minutes/communications_committee_8_17_11_minutes.pdf
3. **Public Comment Period** Comments from the Public on non-agenda items within the Board's subject matter jurisdiction. Under Mid City West Bylaws, comments are limited to 3 minutes per speaker
4. **Planning and Land Use Committee Outreach Brainstorm** – discussion and possible action with how to help outreach/communication for Planning and Land Use committee meetings
5. **Past Outreach Policies and Regulations** – discussion of past practices
6. **Digital Kiosk Sub Committee Update**
7. **Website Redesign Sub Committee Update**
8. **News Posting Policy** – Discussion and possible adoption of a new policy
9. **Community Associations Outreach Update** – the results of community outreach and possible action for more outreach
10. **Domain and Admin Status** – discussion of who has access to our media outlets and possible action of narrowing who has access
11. **Outreach: Contests Amongst Local Neighborhood Councils** – discussion about creating to encourage better interaction and communication amongst the neighborhood councils
12. **Newspaper Presence** – discussion and appointment of a newspaper point person for communication with the local newspapers
13. **MCWCC Logo** – discussion and possible adoption of a new logo
14. **Block Captains** – discuss outreach and communication possibilities
15. **Select next Communications meeting date**
16. **Committee Business** – Comment from Committee members on subject matters within the boards jurisdiction.

17. **General Public Comments** -Comments from the Public on non-agenda items within the Board's subject matter jurisdiction.

18. **Adjourn**

The agenda is posted for public review at the Fairfax Library, Pan Pacific Center, Fairfax Senior Center, Poinsettia Recreation Center, and the Mid City West Community Council Office.

RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, MCWCC Stakeholder Grievance policy or any other procedural matter related to this Council, please consult the MCWCC Bylaws by clicking on the www.midcitywest.org or visiting the MCWCC Office at 543 N. Fairfax Avenue, Room 106.