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MCWCC Board Meeting of 5/11/10

MINUTES

Submitted by Sonia Rubin, Administrative Manager
Subject to approval by the Board on 6/15/10

1. **Call to Order:** At 7:11pm, the Board Meeting was called to order. Roll was taken and 19 of the 43 members were present. Additional Board Members walked in late (attendance sheet on file).
 2. **Opening Remarks from Chair:** Jeffrey Jacobberger welcomed everyone and thanked the outgoing Board Members for their service.
 3. **Approval of Minutes:** A motion to approve the 4/13/2010 minutes was made by Ken Draper, and seconded by Bruce McCormick. The minutes were approved unanimously.
 4. **Public Comment Period:**
 - a. Lucille Saunders – Planning Department is holding a study session on June 10 to present ordinances. She asked for this to be postponed??
 - b. Shawnee D. – Coordinator of the MMAW announced her candidacy as Arts Representative.
 - c. Joan Taylor – announced that the general manager of the Transportation Department proposed a 50% reduction of the seniors/disability citywide taxi ride program.
 - d. Joyce Kleifield – reported that Fairfax High School has reached its goal for the financing of the new football field and grandstand. She also announced two upcoming events as follows: 5/22/10 State Leg. Harvey Milk Day at Fairfax High School; and 6/4/10 Art Program and demonstration/awareness of the importance of Arts in the schools.
 5. **Announcements from City Representatives:**
 - a. Haeyoung Kim of Mike Feuer's office announced that their newsletter is out; 5/24/10 workshop on ways to conserve on utility bills; town hall on 5/27/10 regarding budget reform.
 - b. John Darnell or Paul Koretz's office announced that their newsletter was out; motion to raise development fees to equal the cost of processing applications; super graphics motion for funds for the City Attorney to hire investigators for the problem; Melrose Clean-Up on Sunday 5/16/10.
 6. Mott Smith of the Civic Enterprise Association made a presentation regarding the **West Third Beautification Project**.
 7. **Treasurer's Report:** A motion was made by Teresa Feldman and seconded by Stephen Kramer to accept the Treasurer's Report. It was unanimously adopted.
- Consent Calendar:** All items were pulled from the consent calendar.
8. **Land Use Committee:**
 - a. **Little Bar:** 757 S. La Brea Ave (ZA-2010-228-CUB): LUC motion to support the application for

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a CUB to upgrade liquor license from beer and wine to full alcohol line with no change in hours of operation. Owner gave a brief presentation and mentioned that they have support from MMRA and Tom LaBonge. The motion was approved with a vote of 23 in favor, 0 opposed and 0 abstentions.

b. 88 Chinese and Sushi: 418 ½ N. Fairfax Ave (ZA-2009-4111-CUB): LUC unanimously supports the application for a beer and wine license for this existing Chinese food and sushi restaurant. After some Board discussion, the motion was approved with a vote of 23 in favor, 0 opposed and 0 abstentions.

c. Gilmore Land Company, LLC Project(Third and Fairfax)(ZA-2010-523 & ZA-20100525): LUC supports this motion for two alcohol related CUBs subject to the conditions listed in the motion. After some public comment by Yuval Kremer and some Board discussion, the motion passed with a vote of 18 in favor, 2 opposed and 2 abstentions.

9. Transportation, Parking and Streetscape:

a. 4th Street Bike Boulevard: TPS supports the LA County Bicycle Commission's efforts to convert Fourth Street (between Cochran and Hoover) into a bicycle boulevard. After some public comment by Yuval Kremer and Board discussion, the motion passed unanimously with a vote of 22 in favor, 0 opposed and 0 abstentions.

10. Public Safety Committee: Paul Lerner announced the following:

- a. Public Safety Walk on Tuesday 5/25/10 at 7pm. The will meet at Marie Calendars and spend an hour walking on Wilshire to LaBrea;
- b. Melrose "Sweep the Streets" Clean-Up event Sunday 5/16/10;
- c. National Night Out event with LAPD Wilshire Division on 8/3/10 at Poinsettia Park, with MCWCC as sponsor;
- d. City of LA Marijuana Ordinance goes into effect June 7, 2010.

11. Land Use Committee:

Ratner's Deli: 8480-82 West Third St.(ZA-2009-2653-CUB-ZA-1A) Yuval Kremer asked that Chair, Jeffrey Jacobberger, recuse himself from this matter. Mr. Jacobberger did not believe he was required to do so. Barbara Pflaumer then brought the motion to take from the table, which was seconded by Teresa Feldman. This motion passed with a vote of 22 in favor, 0 opposed and 0 abstentions. Applicant presented the status of the current parking leases, consisting of 22 spaces at the Beverly Connection, 7 spaces at 8425 W. Third Street and 15 spaces at 4860 Blackburn. After public comment and Board discussion, Ken Draper moved to support the Ratner's Deli Project, which failed with a vote of 11 in favor, 11 opposed and 0 abstentions. After further discussion, Charles Lindenblatt brought a motion to oppose the project, which was seconded by Diana Darrin, and also failed with a vote of 10 in favor, 12 opposed and 1 abstention. Chair then made a motion, seconded by Stephen Kramer, which called for sending a letter stating that MCWCC was closely divided and ultimately took no position on this project. This motion passed unanimously, with a vote of 22 in favor, 0 opposed and 0 abstentions.

CVS Pharmacy: 303 S. LaBrea Avenue (ZA-2009-3968-CUB-CU-GB): Michael Barba presented the LUC Motion to support this project subject to the additional condition that the building include a pedestrian entrance at the corner of Third and LaBrea. Ira Handleman presented the project on behalf of the applicant. After public comment and Board discussion, Ken Draper proposed a friendly amendment to add the following to the addition condition: "that is open to the public during the hours of business." The motion as amended passed with a vote of 22 in favor, 0 opposed and 1 abstention.

12. **Election Committee:** Charles Lindenblatt reminded everyone of the upcoming MCWCC Board of Directors Election on May 13, 2010 from 2pm to 8pm in the Berch Lounge of the Westside Jewish Community Center.

13. **Public Policy Committee:** Ken Draper presented the Cell Tower Motion requesting that the City impose a moratorium on cell tower growth and create and implement a plan to manage the

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proliferation of these. The motion passed with a vote of 23 in favor, 0 against and 1 abstention.

14. **Public Comment:** None

15. **Board Comment:**

Teresa Feldman announced an upcoming hearing on the Casden/Ross project. June 4, 2010 is LAUSD Day for the arts.

Pierson Blaetz announced that Whole Foods was giving 5% of net profits of one day to Greenway Arts Alliance.

Andrew Lachman announced that Rebecca VerStratten McSparen was honored by Price.

Charles Lindenblatt gave an election report.

Nina Diamante Vera announced a BP event against further oil drilling got a lot of coverage.

Jeffrey Jacobberger announced that the Fairfax Dash is going to be kept but at a reduced frequency (every half hour instead of every 15 minutes).

The meeting adjourned at 9:49pm.