



Communications and Outreach Committee Agenda

Wednesday, November 16th, 2011 (7:30 p.m.)

Mid City West Community Council

543 N. Fairfax Avenue, Suite 106

Los Angeles, CA 90036

www.midcitywest.org

Julie Anne Brame, Chair jbrame@midcitywest.org

Leslie Barnett, lbarnett@midcitywest.org

Liza Gerberding, lgerberding@midcitywest.org

Sharon Lake, slake@midcitywest.org

Elizabeth Reynolds, ereynolds@midcitywest.org

Don Whitehead, dwhitehead@midcitywest.org

The public is requested to fill out a **"Speaker Card"** to address Mid City West on any item on the agenda. Comments from the public on agenda items will be heard only when that item is being considered. Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 3 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

As covered under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request 3 business days prior to the meeting you wish to attend by contacting the Department of Neighborhood Empowerment at 213.485.1360 or e-mail NCsupport@lacity.org.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 485-1360.

PUBLIC ACCESS OF RECORDS

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed by appointment at 543 North Fairfax Avenue, Los Angeles, CA, at our website www.midcitywest.org, or at the scheduled meeting. In addition, if you would like a copy of any record relating to an item on the agenda, please call 323.651.3512 or send an e-mail to admin@midcitywest.org.

1. Call to Order and Committee Roll Call
2. **Approval of 9/21/11 Minutes**
www.midcitywest.org/sitedocs/agendas_minutes/communications_committee_9_21_11_minutes.pdf
3. **Public Comment Period** Comments from the Public on non-agenda items within the Board's subject matter jurisdiction. Under Mid City West Bylaws, comments are limited to 3 minutes per speaker
4. **Block Captains** – discuss outreach and communication possibilities
5. **Newspaper Presence** – discussion and appointment of a newspaper point person for communication with the local newspapers
6. **Digital Kiosk Sub Committee Update**
7. **Website Redesign Sub Committee Update**
8. **Logo Redesign update**
9. **Buying Street Banners** - Mid City West awareness
10. **Large vs Small outreach** – should we spend our budget on one big thing or a bunch of little things
11. **2012 Calendar of Events** – what events we'll need to publicize for Mid City West
12. **Committee Business** – Comment from Committee members on subject matters within the boards jurisdiction.
 - Comment on Members' own activities/brief announcements
 - Brief response to statements made or questions posed by persons exercising their general comment rights.
 - Introduce new issues for consideration by the Committee at it's next meeting and request Chair to place the item on the agenda
 - Anything else that would normally come up as a non-agenda item to be either announced or put on a future agenda

13. **General Public Comments** -Comments from the Public on non-agenda items within the Board's subject matter jurisdiction.

14. Adjourn

RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, MCWCC Stakeholder Grievance policy or any other procedural matter related to this Council, please consult the MCWCC Bylaws by clicking on the www.midcitywest.org or visiting the MCWCC Office at 543 N. Fairfax Avenue, Room 106.

The agenda is posted for public review at: the Mid City West Community Council office (543 N. Fairfax Ave., Los Angeles, CA 90036), the Pan Pacific Recreation Center (7600 Beverly Boulevard, Los Angeles, CA 90036-2721), the Pan Pacific Senior Center (141 S. Gardner Ave., Los Angeles, CA 90036), the Fairfax Library (161 S. Gardner Ave. Los Angeles, 90036), and the Fairfax Senior Center (7929 Melrose Ave. Los Angeles, CA 90046).