



MID CITY WEST COMMUNITY COUNCIL

543 N. Fairfax Avenue, Suite 106 Los Angeles CA 90036  
323-651-3512 [www.midcitywest.org](http://www.midcitywest.org)

Beverly Center • Beverly Grove • Burton Way • Carthay Circle • Fairfax District • Melrose • Miracle Mile • Park La Brea

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## Board of Directors Agenda

May 11, 2010 (7:00 p.m.)

MCW Headquarters-Main Auditorium  
543 N. Fairfax Avenue

The public is requested to fill out a “**Speaker Card**” to address the Board on any item on the agenda. Comments from the public on agenda items will be heard only when that item is being considered. Comments from the public on other matters, not appearing on the agenda but within the Board’s subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to two (2) minutes per speaker, unless waived by the presiding officer of the Board. As covered under Title II of the Americans with Disabilities Act, the MCWCC does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request at least 72 hours prior to the meeting you wish to attend. Call 213.202-2764 or email [Richard.ray@lacity.org](mailto:Richard.ray@lacity.org).

### Opening Items

- |                                                                                                                                           |                        |          |
|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------|----------|
| 1. Call to Order; Roll Call                                                                                                               |                        | (3 min)  |
| 2. Opening Remarks from the Chair                                                                                                         |                        | (2 min)  |
| 3. Approval of April 13, 2010 Minutes                                                                                                     | <b>ACTION REQUIRED</b> | (2 min)  |
| 4. Public Comment Period                                                                                                                  |                        | (10 min) |
| Comments from the Public on matters within Board jurisdiction. Under Mid City West Bylaws, comments are limited to 3 minutes per speaker. |                        |          |
| 5. Announcements from City Representatives                                                                                                |                        | (10 min) |
| a. Empower LA                                                                                                                             |                        |          |
| b. Other Representatives for Council Offices, Mayor and other elected officials                                                           |                        |          |
| 6. Presentation re West Third Street Beautification Project                                                                               |                        | (10 min) |
| a. Mott Smith, Civic Enterprise Associates and Megan Shearer, Los Angeles Conservation Corps                                              |                        |          |
| 7. Treasurer’s Report                                                                                                                     | <b>ACTION REQUIRED</b> | (3 min)  |

### Consent Calendar

The consent calendar includes items that are expected to be routine or noncontroversial, as determined by the Chair, Executive Council and/or committee chair. They will be voted on as a whole unless a stakeholder submits a speaker card on an item, or a Board Member requests that an item be pulled from the consent calendar. Any stakeholder or Board Member should feel free to request that an item be pulled. Our intent is not to stifle debate or discussion on any item, but rather to allow the Mid City West Community Council to focus its time and attention on matters of greater importance to the community.

#### 8. Land Use Committee

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|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| a. <b>Little Bar: 757 So. La Brea Ave. (ZA-2010-228-CUB)</b>                                                                                                                                                                                                                                | <b>ACTION REQUIRED</b> |
| i. Applicant has operated the bar at this location since 2004, and seeks to upgrade his liquor license and CUB from a beer and wine license (Type 42) to a full line of alcohol (Type 48). The applicant does not seek any change in hours of alcohol sales (10am to 2am, 7 days per week). |                        |
| ii. The Land Use Committee moves that Mid City West <b>support</b> the application for as CUB and to upgrade the liquor license. (Committee Vote: 5-0-2.)                                                                                                                                   |                        |

- b. **88 Chinese and Sushi: 418 ½ No. Fairfax Ave. (ZA-2009-4111-CUB)** **ACTION REQUIRED**
  - i. Applicant seeks a CUB for on-site sale of beer and wine in conjunction with an existing Chinese food and sushi restaurant, with hours of operation from 11am-2am Sunday through Thursday and 11am to 3am on Friday and Saturday, and alcohol sales from opening until 2am.
  - ii. The Land Use Committee moves that Mid City West support the application for a beer and wine license. (Committee vote unanimous.)
- c. **Gilmore Land Company, LLC Project (Third & Fairfax):** **ACTION REQUIRED**  
**Case Nos. ZA-2010-523 (CUB) and ZA-2010-525 (CUB)**
  - i. The applicant seeks approval of two alcohol-related conditional use permits in connection with a retail development. At its March 2010 Board meeting, Mid City West supported (with conditions) applications that related to the City's "commercial corner" ordinance.
  - ii. The applicant seeks approval of a CUB for sale of a full-line of alcohol for off-site consumption and on-site consumption (beverage sampling incidental to sales) in connection with a proposed specialty grocery/pharmacy store on Fairfax Avenue just north of Third Street.
  - iii. With respect to this application, the Land Use Committee recommends that Mid City West support the application, subject to the following conditions: (Committee vote unanimous)
    - 1. Hours of on-site alcohol consumption: 10:00am to 11:00pm
    - 2. Hours of off-site alcohol sales: 6:00am to 2:00am
    - 3. On-site security guard from 8:00pm to 2:00am.
  - iv. The applicant also seeks approval of a CUP for sale and dispensing of a full line of alcohol for on-site consumption and off-site consumption (retail sales within restaurant/pub) and dancing in conjunction with a proposed restaurant pub at the northwest corner of Third/Fairfax.
  - v. With respect to this application, the Land Use Committee recommends that Mid City West support the application, subject to the following conditions: (Committee vote unanimous):
    - 1. On-site alcohol sales: 7:00am to 2:00am
    - 2. Off-site sales concurrent with restaurant/pub hours of operation
    - 3. No live music or DJ on roof
    - 4. Applicant and operator to come back to MCW for a review one year from date of occupancy. This is not a formal City Planning review.

**9. Transportation, Parking & Streetscape Committee**

- a. **Fourth Street Bike Boulevard**
  - i. The TPS Committee recommends that Mid City West support the Los Angeles County Bicycle Coalition's efforts to convert Fourth Street (between Cochran Avenue and Hoover Avenue) into a bicycle boulevard, a street in which priority would be given to bicycles and other non-motorized modes, and automobiles would be discouraged.

**Items Requiring Formal Board Action Or Of General Interest**

- 10. **Public Safety Committee** (10 min)
  - a. Public Safety Walk on Tuesday May 25 in the Miracle Mile area
  - b. Melrose "Sweep the Streets" Clean-Up event on Sunday May 16
  - c. National Night Out event with LAPD Wilshire Division on Tuesday August 3 in Poinsettia Park - we will ask Mid City West to be a sponsor
  - d. City of Los Angeles Marijuana Ordinance goes into effect June 7. Update on medical marijuana ordinance and registration of locations.
- 11. **Land Use Committee:**
  - a. **CVS Pharmacy: 303 S. La Brea Avenue: Case No. ZA-2009-3968-CUB-CU-GB** (30 min)
    - i. Application for a conditional use permit for a new retail drug store w/ 13 ground level and 31 rooftop parking spaces; open 24 hours; and sale of full line of alcohol.

- ii. The Land Use Committee moves that Mid City West support the application as presented to the Land Use Committee, subject to the additional condition that the building include a pedestrian entrance at the corner of Third and La Brea. The motion passed 7 to 2 (Barba, Brent, Darner, Nakata, Lindenblatt, Goldstein, Feldman in favor).

b. **Ratner's Deli: 8480-82 West Third St.: Case No. ZA-2009-2653-CUB-ZA-1A** (20 min)

- i. Appeal from Zoning Administrator's decision to approve (1) CUB to allow sale of full line of alcohol for on-site consumption in conjunction with 4,146 SF restaurant and 636 SF bar; and (2) variance to permit 42 required spaces through lease agreement in lieu of covenant
- ii. Mid City West has not taken a position on this project. This item was on the February 2010 Board agenda with no recommendation from the Land Use Committee (a motion to support the application failed, and a motion to oppose the application failed). At the full Board, the motion was tabled with the intention that the matter would be brought back to the Board when the applicant had more information about parking arrangements.

**12. Election Committee** (3 min)

a. Reminder of Mid City West Community Council Board of Directors Election

Date: May 13, 2010  
Time: 2 pm to 8 pm  
Place: Westside Jewish Community Center Lobby  
5870 West Olympic Blvd.  
Los Angeles, CA 90036  
(Parking structure access from westbound San Vicente Blvd. (parking/local access lane)).

**13. Public Policy Committee** ACTION MAY BE TAKEN (10 min)

a. CELL TOWERS

Motion: Request that the City impose a moratorium on cell tower growth and create and implement a plan to manage the proliferation of cell towers

**CLOSING ITEMS**

**14. Public Comment Period**

Comments from the public on matters within Board jurisdiction. Per MCWCC Bylaws, comments are limited to three (3) minutes per speaker.

**15. Board Member Comments/Announcements**

Adjourn

**Next MCWCC Regular Board Meeting: June 15, 2010 at 7:00 p.m.**

NOTE DATE CHANGE: Meeting will be held on 3<sup>rd</sup> Tuesday of month, rather than 2<sup>nd</sup> Tuesday

**Reminder: MCWCC Board Meetings are held at the MCWCC Offices, NCJW Auditorium, 1<sup>st</sup> Floor, 543 N. Fairfax Avenue**

**For information on the Process for Reconsideration, MCWCC Stakeholder Grievance policy or any other procedural matter related to this Council, please consult the MCWCC Bylaws by clicking on the [www.midcitywest.org](http://www.midcitywest.org) or visiting the MCWCC Office at 543 N. Fairfax Avenue, Room 106.**