



MID CITY WEST COMMUNITY COUNCIL

543 N. Fairfax Avenue, Suite 106 Los Angeles CA 90036  
323-651-3512 [www.midcitywest.org](http://www.midcitywest.org)

## Board of Directors Agenda

March 9, 2010 (7:00 p.m.)

MCW Headquarters-Main Auditorium  
543 N. Fairfax Avenue

The public is requested to fill out a “**Speaker Card**” to address the Board on any item on the agenda. Comments from the public on agenda items will be heard only when that item is being considered. Comments from the public on other matters, not appearing on the agenda but within the Board’s subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to two (2) minutes per speaker, unless waived by the presiding officer of the Board. As covered under Title II of the Americans with Disabilities Act, the MCWCC does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request at least 72 hours prior to the meeting you wish to attend. Call 213.202-2764 or email [Richard.ray@lacity.org](mailto:Richard.ray@lacity.org).

### Opening Items

- 1. Call to Order; Roll Call (3 min)
- 2. Opening Remarks from the Chair (2 min)
- 3. Approval of February 9, 2010 Minutes **ACTION REQUIRED** (2 min)
- 4. Public Comment Period (10 min)  
Comments from the Public on matters within Board jurisdiction. Under Mid City West Bylaws, comments are limited to 3 minutes per speaker.
- 5. Announcements from City Representatives (10 min)
  - a. Empower LA
  - b. Other Representatives for Council Offices, Mayor and other elected officials
- 6. Treasurer’s Report **ACTION REQUIRED** (3 min)

### Consent Calendar

The consent calendar includes items that are expected to be routine or noncontroversial, as determined by the Chair, Executive Council and/or committee chair. They will be voted on as a whole unless a stakeholder submits a speaker card on an item, or a Board Member requests that an item be pulled from the consent calendar. Any stakeholder or Board Member should feel free to request that an item be pulled. Our intent is not to stifle debate or discussion on any item, but rather to allow the Mid City West Community Council to focus its time and attention on matters of greater importance to the community.

- 7. Land Use Committee
  - a. Smart & Final (5555 Wilshire): Case No. ZA-2009-3445 (CUB) **ACTION REQUIRED**
    - i. Applicant seeks a conditional use permit for the sale and dispensing of a full line of alcoholic beverages for off-site consumption, in conjunction with an existing 16,383 square foot market having hours of operation and alcohol sales from 7 a.m. to 10 p.m. daily.
    - ii. Applicant seeks to modify the conditions of an expired CUP in two respects:
      - 1. Permit sale of refrigerated beer (12-packs or larger) and wine (750ml bottle or larger)
      - 2. Remove condition requiring full-time operating entrance on Wilshire Boulevard street frontage
  - b. The Land Use Committee moves that Mid City West **approve** the request for the conditional use permit; **approve** the sale of refrigerated beer and wine as requested; and **oppose** the request to eliminate the condition requiring a full-time operating entrance on Third Street.

**Items Requiring Formal Board Action Or Of General Interest**

**8. Land Use Committee**

- a. Gilmore Land Company, LLC Project (Third & Fairfax): Case No. ZA-2009-4088 (CU/ZV) **ACTION REQUIRED** (30 min)
- i. The applicant seeks approval of a 23,567 square foot “commercial corner” conditional use permit which deviates from the standards of the City’s Commercial Corner ordinance in four respects:
1. Two signage/architectural features (55’ and 62’) that exceed the 45’ height limit on the property (A zone variance is also required to allow these features)
  2. Creating a street frontage that does not meet the standard for 50% of entire wall surface being glazing (in layman’s terms, “windows”)
  3. Having extended hours for a proposed specialty grocery/pharmacy (24 hours) and restaurant/pub (6am to 2 am).
  4. Not providing 5 foot landscaping setback for portion of structure facing Third Street.
  5. NOTE: The applicant filed two separate alcohol-related CUP applications after the Land Use Committee meeting. This motion does **NOT** involve those applications.
- ii. The Land Use Committee recommends that Mid City West support the application, subject to:
1. The applicant making every effort to meet the 50% glazing requirement; and
  2. Any wall or structure between the surface parking lot and the alley running parallel to Third Street must be a “green” wall, either vegetation (e.g. a hedge) or covered with plant material.
- b. Continental Graphics (100 block of South La Brea) **INFORMATIONAL PURPOSES ONLY** (10 min)
- i. A few years ago, the owner of the former Continental Graphics site proposed to construct a multi-story mixed-use project on the site(s). They are now planning to develop a “by right” project that does not require any discretionary approvals by the City. Mid City West typically does not review “by right” projects. Because development at this site has been of concern to neighboring residents, Mid City West has accepted the property owner’s request to present information about the project at the Board meeting.

**9. Public Safety Committee**

(10 min)

- a. Planning another Public Safety Walk this spring - please vote in the online poll on the Mid City West web site to choose the location
- b. Planning for another CERT class
- c. Update on the marijuana ordinance and when it will go into effect

**10. Budget/Executive Committee**

**ACTION MAY BE TAKEN**

(20 min)

- a. The City of Los Angeles has eliminated neighborhood council “rollover” funds, unspent portions of prior year budget allocations.
- b. The Treasurer and Executive Committee will report regarding actions taken to minimize the loss of funds for projects approved by Mid City West.
- c. The Board will discuss implications for the remainder of FY 09-10 (through June 30) and FY 10-11 (commencing July 1).

**11. Election Committee**

(5 min)

- a. Report

**12. June 2010 Meeting Date and Location**

**ACTION MAY BE TAKEN**

(5 min)

- a. Mid City West will be unable to meet at the NCJW Building on Tuesday, June 8, due to the statewide primary election. The Board will discuss alternate meeting dates/locations.

**CLOSING ITEMS**

**13. Public Comment Period**

Comments from the public on matters within Board jurisdiction. Per MCWCC Bylaws, comments are limited to three (3) minutes per speaker.

**14. Board Member Comments/Announcements**

Adjourn

**Next MCWCC Regular Board Meeting: April 13, 2010 at 7:00 p.m.**

**DATE SUBJECT TO CHANGE**

**Reminder: MCWCC Board Meetings are held at the MCWCC Offices, NCJW Auditorium, 1<sup>st</sup> Floor, 543 N. Fairfax Avenue**

For information on the Process for Reconsideration, MCWCC Stakeholder Grievance policy or any other procedural matter related to this Council, please consult the MCWCC Bylaws by clicking on the [www.midcitywest.org](http://www.midcitywest.org) or visiting the MCWCC Office at 543 N. Fairfax Avenue, Room 106.