

Arts and Recreation Committee

January 15, 2008 @ 6:30 p.m.

5455 Wilshire Blvd., Suite 1615 / Los Angeles, California 90036

AGENDA

Call to Order

Roll Call & Introductions

Public Comments

1. Miracle Mile Art Walk
 - a. Brochure/Flyer – designer issue; distribution
 - b. Posters/flags – distribution
 - c. Transportation update – Holly Trolley
 - d. Marketing/Advertising Update
 - i. Newspapers
 - ii. ArtScene
 - iii. Second press release reminder
 - e. Opening Event / Tour/Gallery Participation
 - i. Host Gallery/Restaurant/VIP
 - ii. Tour
 - iii. Arts and Crafts Exhibit
 - f. Corporate/Gallery Sponsorships
 - i. The Rose Group (SWK)
2. Resignation from MCWCC by Jim and Alice
3. Other business from the Committee
4. Additional Public Comments

ADJOURNMENT

NEXT MEETING: FEBRUARY 19, 2008 @ 6:30 p.m.